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| **STUDY PROGRAMME:** | **Professional Undergraduate Study Programme *Agriculture***  Specific field of study: Management in agriculture | |
| **Course:** | **PRINCIPLES OF BUSSINES ETHICS** | |
| **Course code:** 38890  **Course status**: compulsory | **Semester: IV** | **ECTS credits: 4** |
| **Course holder:** | **Sandra Kantar,** Ph.D., professor of professional studies | |
| **Modes of delivery:** | **Number of hours** | |
| Lectures | 30 | |
| Excersises, | 15 | |
| Seminars | 15 | |

**Course objectives:** Acquaint students with the theory and practice of business ethics in the country and the world, emphasize the importance of business ethics, and train students to recognize and reflect on the ethical dimensions of business behavior in a business environment. In this way, students will develop the skill of critical and argumentative thinking when making ethical judgments.

**Course content**

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|  | **Course unit** | **Modes of delivery:** | | | **Places of delivery** |
| **L** | **E** | **S** |
| 1. | Getting to know the program and the way it works. Familiarization with literature and seminar topics for oral and written presentation. Introduction to research tasks. Schedule of students' obligations. | 2 | - | - | Classroom |
| 2. | Introduction to ethics and business ethics. Definition and meaning of ethics. Fundamental divisions of ethics. A brief historical overview of ethical thought. Ethics and morality. The concept of business ethics. The importance of business ethics in business. | 2 | - | - | Classroom |
| 3. | Practitioners of business ethics in society. Theorists of ethics and business ethics. Proponents and opponents of business ethics. Tycoons. Philanthropists. Whistleblowers. | 2 | - | - | Classroom |
| 4. | Religious aspects of ethics/morality. Social ethics of the Catholic Church. Honesty, justice and democracy as components of ethics. Business ethics in world religions. The golden rule. | 2 | - | - | Classroom |
| 5. | Psychological aspects of ethics/morality. Positive psychology: wisdom and knowledge, courage, humanity, justice and moderation. Virtues. | 2 | - | - | Classroom |
| 6. | Social aspects of ethics. Ethics in contemporary society. Good society and good economy. Factors that endanger a good economy. Task 1: Ethical aspects of the products I use. | 2 | 1 | - | Classroom |
| 7. | An ethical/moral company. Theoretical determination of moral enterprise. The relation between the company and the employee. The relation between the company and the state. Task 2: Example of an ethical/unethical company/situation in a rural area/agriculture. | 2 | 1 | - | Classroom |
| 8. | Ethical aspects of entrepreneurship. Social entrepreneurship and ethics. Corporate social responsibility. Sustainable consumption and sustainable development in the company. Evaluation and ranking of companies according to ethical criteria. | 2 | - | - | Classroom |
| 9. | Ethical aspects of entrepreneurs. Definition of entrepreneur. Traits of an entrepreneur. Criminal entrepreneur. The virtues of an entrepreneur. | 2 | - | - | Classroom |
| 10. | Presentation of seminar assignments and papers. | - | - | 8 | Classroom |
| 11. | 1st colloquium | - | 1 | - | Classroom |
| 12. | Management of business ethics. Ethical dilemmas. Ethical management. Code of ethics and etiquette. Implementation of ethics in business practice. Task 3. Code of ethics in my future profession. | 2 | 1 | - | Classroom |
| 13. | Ethical problems of global business. National and regional entrepreneurship. Global entrepreneurship and global ethical problems. Child labor. Modern slavery. | 2 | - | - | Classroom |
| 14. | Good management and good employees. Ethical problems faced by managers. Business ethical - management. | 2 | - | - | Classroom |
| 15. | Conflicts in the business environment. Types, levels, consequences and causes of conflicts in the business environment. Ethics of conflict resolution. Examples of good practice. | 1 | - | - | Classroom |
| 16. | Methods of implementing ethical behavior in the company. Institutionalization of ethics. Ethics committees. Promotion of the concept of social responsibility. Socially responsible behavior. Task 4. Socially responsible behavior in an agricultural company/support institution - example | 2 | 1 | - | Classroom |
| 17. | Factors of growth of ethical standards. Public exposure and publicity, whistleblowers, mobbing, state regulations, education. Ethical norms in various societies. The growth of ethical standards in the company - an example. Task 5. Mobbing and whistleblowers in an agricultural company/enterprise. | 2 | 1 | - | Classroom |
| 18. | Presentation of seminar assignments and papers. Participation in a professional lecture or workshop on managerial skills and/or business ethics (in situ/on-line). The possibility of visiting an institution and/or company with an emphasized dimension of ethics in business. | - | - | 7 | Classroom |
| 19. | Final review of the theoretical, practical and seminar part of the course. | 1 | - | - | Classroom |
| 20. | 2nd colloquium | - | 1 | - | Classroom |

**L=Lectures, E=Excersises, S=Seminars, PT=Practical training**

**Learning outcomes (LO)**

IU 1. Connect basic terms with the theory and practice of business ethics

IU 2. Assess the importance of ethical dilemmas in the business system

IU 3. Choose a specific company for the analysis of ethical and socially responsible behavior and business

IU 4. Critically assess ethical and unethical examples in the business system

IU 5. Argue own opinion about today's trends in the business system and form ethical attitudes

IU 6. Write and present the content of thematic tasks

Course holder:

Sandra Kantar, Ph.D., professor of professional studies

Križevci, July 2024