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| **Study programme:** | **Professional Graduate Study Programme *Management in Agriculture*** | |
| **Course:** | **MANAGEMENT IN AGRICULTURE** | |
| **Course code:** 194098  **Course status:** compulsory | **Semester:** **II** | **ECTS credits: 7** |
| **Course holder:** | **Krunoslav Škrlec, Ph.D., professor of professional studies** | |
| **Modes of delivery:** | **Number of hours** | |
| Lectures | 45 | |
| Exercises | 25 | |

**COURSE OBJECTIVE:** Acquaint students with the basics of management, business management skills, management levels and basic tools used in managerial management with reference to examples in agricultural practice.

**Course content**

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|  | **Course unit** | **Modes of delivery** | | | **Places of delivery** |
| **L** | **E** | **S** |
| 1. | Introduction to the subject. Definitions of manager and management. | 4 |  |  | Lecture hall |
| 2. | Managerial and business functions. | 4 |  |  | Lecture hall |
| 3. | Levels of managerial management. | 3 |  |  | Lecture hall |
| 4. | Production and operational management. | 4 |  |  | Lecture hall |
| 5. | Strategic management. Definitions, processes. | 5 |  |  | Lecture hall |
| 6. | Management of strategy implementation. Process control. | 3 |  |  | Lecture hall |
| 7. | Resource management. Quality management. | 3 |  |  | Lecture hall |
| 8. | Management of conflict situations. | 3 |  |  | Lecture hall |
| 9. | Change management. Introduction, concept, definitions. Decision support information systems. | 5 |  |  | Lecture hall |
| 10. | Business Process Reengineering (BPR). Introduction, definitions. | 3 |  |  | Lecture hall |
| 11. | Change management. Analysis, implementation project. | 5 |  |  | Lecture hall |
| 12. | Change management models. | 3 |  |  | Lecture hall |
| 13. | Examples and analysis of production systems. |  | 4 |  | Lecture hall |
| 14. | Examples of managerial management skills. |  | 4 |  | Lecture hall |
| 15. | Analysis and examples of some change management models. |  | 2 |  | Lecture hall |
| 16. | Analysis and examples of practical examples of introducing changes. |  | 2 |  | Lecture hall |
| 17. | Discussion of seminar assignment topics. |  | 2 |  | Lecture hall |
| 18. | Research of key factors and data for the seminar work. |  | 1 |  | Lecture hall |
| 19. | Defence of seminar assignments. |  | 10 |  | Lecture hall |
| **In total** | | **45** | **25** |  | **70** |

**L=Lectures, E=Exercises, S=Seminars**

**Learning outcomes (LO)**

LO 1. Formulate and integrate managerial and business functions.

LO 2. Classify production management, tactical and strategic management based on examples of good practice.

LO 3. Build a strategy implementation management model - process control with examples of good practice.

LO 4. Develop information systems for decision support in management and put them in relation with management levels.

LO 5. Design an organizational structure based on practical examples of managerial management.

LO 6. Formulate the key factors that influence management and integrate them into the management outcome control model.

Course holder:

Krunoslav Škrlec, Ph.D., professor of professional studies

Križevci, July 2024.